

IMPCT

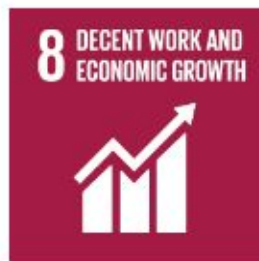


# 陳安穩

- | 夢想實踐家
- | 時尚, 藝術, 商院
- | 霍特獎世界冠軍
- | IMPCT共同創辦人
- | 新台灣之光100



# 社會議題的發聲





Public Forum 2017 — “Trade: Behind the Headlines”



My last example of why I'm optimistic concerns one of my favorite partnerships, the Hult International Business School and its annual Hult Global Case Challenge. Each year the school joins with leading NGOs to pose a series of real global social challenges, and teams of four or five university students from around the world compete to find the best solution. The NGO partners then give seed funding for implementing the winning ideas through a million cash grant.

Of the winners this year, one was a student from the University of North Carolina, who won a prize of \$100,000 to help fund a project to help the poor in the developing world.



# HULTPrize

The Next Wave of Social Entrepreneurs

社會企業界的諾貝爾獎競賽-霍特獎

# 社企的定義

# IMPCT商業模式

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在開發中國家的經濟弱勢地區(urban slums)建立社區培力的幼兒園加盟體系，用銷售當地經濟作物的收入全數投資於低收入戶婦女們去建構並擁有幼兒園。





非正規托兒場域



玩安幼兒園



La Cuchilla  
薩爾瓦多





**IM**  
**COFFEE**  
**FORTHE**  
**FUTURE**

# A brick to build a better future.

## 一塊磚塊，堆砌更美好未來



### STEP 1

## BUY YOUR COFFEE

Pick up one of our direct trade coffees from our store, retailers, or cafes.



### STEP 2

## GET YOUR BRICK

Look inside the box for your brick code and redeem it here on [impct.co](https://impct.co).

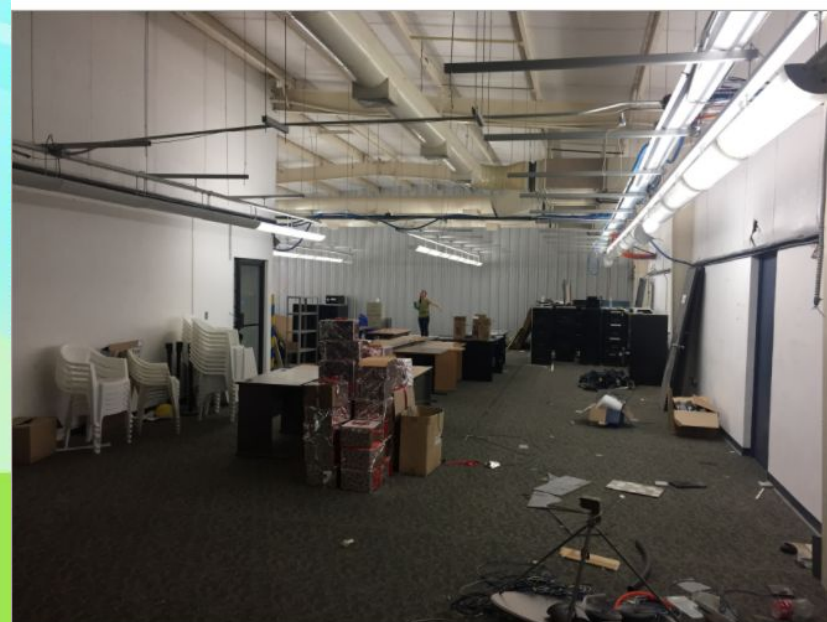


全新平台上市，  
用咖啡一起堆砌美好未來





## FUTURE PLAYCARE



### AMERICAN PARK 玩安幼兒園

El Salvador

[閱讀更多](#)

輸入字號來換取你的磚塊!

## AMERICAN PARK 玩安幼兒園

完成

📍 地點: El Salvador

👤 學生: 100 child

📅 上架/建構中/建構完成: 31/05/2017



**SERGIO DÍAZ**

1 brick



**PATRICK FU**

1 brick



**陳奐倫**

1 brick



**REY LO**

1 brick



**CHIH-HUNG WU**

1 brick



**AMERICAN PARK**

950 bricks







**La Cuchilla**  
El Salvador



**Agrosania SV de CV**  
El Salvador



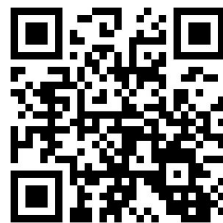
**Las Mercedes**  
Guatemala

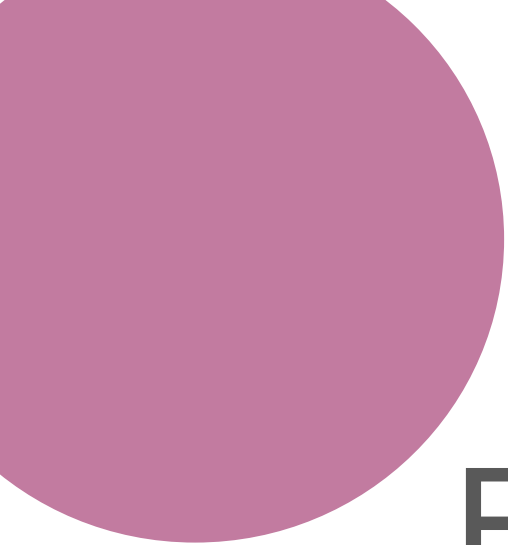


**Khayelitsha**  
South Africa



**COFFEE  
FORTHE  
FUTURE**





Explore More





# 成功法則

Willingness

Method

Action

80%

×

80%

×

80%

=

52%

100% Willingness

X 100% Method

X 100% Action

=100% Successful Rate

50%

50%

50%

=

12.5%

100%

0%

100%

=

0%

0%

100%

100%

=

0%

100%

100%

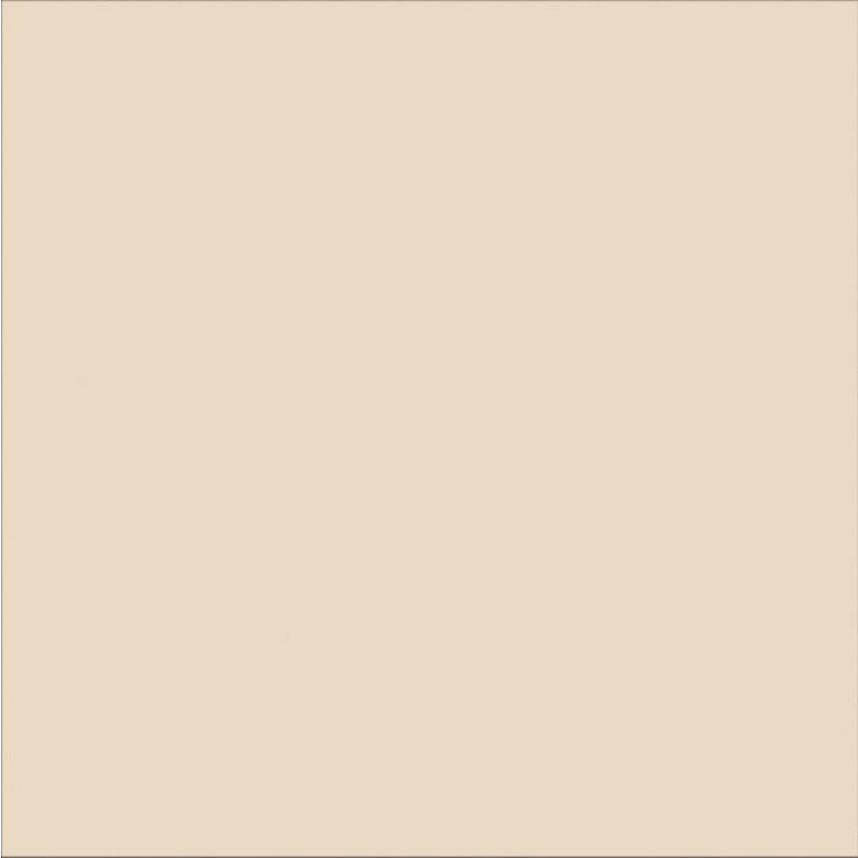
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=

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運氣

謙卑



THANK YOU!



IMPCT Coffee for the Future

